



OFFICE OF THE GUWAHATI METROPOLITAN DEVELOPMENT AUTHORITY
STATEFED BUILDING, BHANGGARH, GUWAHATI-781005

Website: www.gmda.assam.gov.in

Tel: 0361-2529650/9824

E-mail: ceogmdaghy@gmail.com, ceo.gmda-as@nic.in

Fax: 0361-2529991

No.GMDA/GEN/86/ 2019/112

Date:- 27.10.2021

Notice Inviting Request For Proposal(RFP)

The Chief Executive Officer, Guwahati Metropolitan Development Authority (GMDA) invites Request for proposal (RFP) through <https://assamtenders.gov.in> portal from companies/firms/agencies etc. under two bid system (Technical and Financial) quality cum cost based system of evaluation for the work "Engagement of marketing agency for sales generation, customer management and marketing activities, social media management and development of customer portal software". The tender document can be downloaded from 29.10.2021. The last date for submission of RFP is 24.11.2021. Interested bidders are required to create their own user id and password in the e-tendering portal. Any revision, clarification, corrigendum, addendum, time extension etc. to this tender will be posted in the e-tender portal only.

o/c

(Kausar J. Hilly, A.C.S.)
Chief Executive Officer,
Guwahati Metropolitan Development Authority,
Bhangagarh, Guwahati-5.

Memo No.GMDA/GEN/86/2019/112-A

Date:- 27.10.2021

Copy to:-

1. M/S Exclusive Advertising, Panbazar, Guwahati-1 with a request to publish this notice in at least 2 nos of leading daily newspaper of Assam.
2. Sri Satyajit Bora, ICT Consultant, GMDA for publishing this notice in GMDA's website.
3. PA to The Chief Executive Officer, GMDA for keeping record.

Chief Executive Officer,
Guwahati Metropolitan Development Authority,
Bhangagarh, Guwahati-5.