



OFFICE OF THE GUWAHATI METROPOLITAN DEVELOPMENT AUTHORITY  
STATEFED BUILDING, BHANGAGARH, GUWAHATI-781005

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No.GMDA/GEN/86/ 2019/227

Date:- 30.11.2021

Notice Inviting Request For Proposal(RFP)(Re-tender)

The Chief Executive Officer, Guwahati Metropolitan Development Authority (GMDA) invites Request for proposal (RFP) through <https://assamtenders.gov.in> portal from companies/firms/agencies etc. under two bid system (Technical and Financial) quality cum cost based system of evaluation for the work "Engagement of marketing agency for sales generation, customer management and marketing activities, social media management and development of customer portal software". The tender document can be downloaded from 01.12.2021. The last date for submission of RFP is 15.12.2021. Interested bidders are required to create their own user id and password in the e-tendering portal. Any revision, clarification, corrigendum, addendum, time extension etc. to this tender will be posted in the e-tender portal only. Those who had submitted bid in response to earlier NIT along with banker's cheque for cost of bid document ,EMD are not required to submit again. However, they are required to upload scan copy of those banker's cheque while uploading bid in the online portal.

(Kausar Hilaly, A.C.S.)  
Chief Executive Officer,

Guwahati Metropolitan Development Authority,  
Bhangagarh, Guwahati-5.

o/c

Memo No.GMDA/GEN/86/2019/227-A

Date:- 30.11.2021

Copy to:-

1. M/S Exclusive Advertising, Panbazar, Guwahati-1 with a request to publish this notice in at least 2 nos of leading daily newspaper of Assam.
2. Sri Satyajit Bora, ICT Consultant, GMDA for publishing this notice in GMDA's website.
3. PA to the Hon'ble Chairman,GMDA for kind appraisal of Hon'ble Chairman.
4. PA to The Chief Executive Officer, GMDA for keeping record.

Chief Executive Officer,

Guwahati Metropolitan Development Authority,  
Bhangagarh, Guwahati-5.