NOTICE FOR NATIONAL LOGO DESIGN COMPETITION

Assam State Capital Region Development Authority (ASCRDA) invites creative minds to participate in a Logo Designing Competition to create a logo for ASCRDA to represent the Authority on global platform.

Details of the competition can be downloaded from the GMDA's website https://gmda.assam.gov.in. The participants are requested to submit the design to mail id ascrda.assam@gmail.com only. The last date for submission of entry is 14/03/2018.

Memo No: ASCRDA/GEN/01/2018/07-A Dated: 28/02/2018

Copy to:
1. P.S to the Hon’ble Minister, GDD- for kind appraisal of Hon’ble Minister
2. P.S to the Principal Secretary, GoA, GDD- fro kind appraisal of Principal Secretary
3. The DIPR, Dispur, Guwahati-06- You are requested to publish the Notice in English daily The Times of India, Assam Tribune, and two widely local Assamese daily newspaper.

(Sd/-)
(Dr. M.Angamuthu, IAS)
Chief Executive Officer
Assam State Capital Region Development Authority
Bhangagarh, Guwahati-5

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LOGO DESIGN COMPETITION FOR

ASSAM STATE CAPITAL REGION DEVELOPMENT AUTHORITY

Assam State Capital Region Development Authority (ASCRDA) Act, 2017 (Assam Act No. XXXVIII of 2107) has come into force with effect from 1st day of January, 2018 by virtue of Government notification No. GDD.123/2016/Pt-II/204 dtd. 8th January, 2018.

Assam State Capital Region Development Authority (ASCRDA), shall be a planning body for preparation of a Regional Plan for the development of the Assam State Capital Region and for purpose of co-ordinating and supervising the proper, orderly and rapid development of the areas in that Region and of executing plans, projects and schemes for such development, and guide different planning agencies in the proposed region, including Guwahati Metropolitan Development Authority (GMDA), Guwahati Municipal Corporation (GMC), other Urban Development Authorities, other Urban Local Bodies in the proposed region for preparation and implementation of sub-regional plan/functional plan for the respective area.

The ASCRDA area is approximately 5800 sqkm covering 5 Districts as follows:
1. Kamrup Metropolitan District (all Circles)
2. Kamrup District (Hajo, Palashbari, Rangia, Goromari, Chaygaon, Boko, North Guwahati, Kamalpur and Koya Circle)
3. Nalbari District (Barkhetri, Nalbari, Pachim Nalbari, Ghograpar, Barbhag, Banekuchi Circle)
4. Darrang District (Sipajhar Circle)
5. Morigaon District (Mayong & Marigaon Circle)

Terms and Conditions:
1. The competition is open for all Nationalities.
2. Age Limit: Open for all.
3. The logo must not contain any provocative, objectionable or inappropriate content. Multiple submissions by the same participant would NOT be considered.
4. The participant must be the same person who has designed the logo and plagiarism would not be allowed.
5. You are to submit the design only via e-mail at id: ascrda.assam@gmail.com.
6. Minimum Size of Logo shall be 4” X 4” (4 inches X 4 inches).
7. Last date for submission of entries is 14/03/2018.
8. Logo shall not use any material (Photograph, icon, symbol etc) that is copyright protected. Anyone found infringing on others’ copyright would be disqualified from the competition. The ASCRDA does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
9. The image of the logo should be atleast of 300 dpi.
10. Logo designs should be submitted in jpg and pdf formats only.
11. The logo should be designed on a digital platform. The winner of the competition shall be required to submit the design in an editable and open file format.
12. Participants should not imprint or watermark logo design.
13. A small description should be provided to explain the concept.
14. The logo should be usable on the website/social media such as Twitter/Facebook and on printed material such as b/w press releases, stationery and signage etc.
15. Assam State Capital Region Development Authority reserves the right to cancel or amend all or any part of the competition and/or the terms/condition without notice.
16. The logo of the winning design shall be property of the ASCRDA and they shall have rights to use the logo.

Prize for winners:
1. 1st prize shall be given a monetary reward of Rs. 50,000/-
2. 2nd best shall be given a monetary reward of Rs. 30,000/-
3. 3rd best shall be given a monetary reward of Rs. 20,000/-
4. Appreciation Certificate shall be awarded to ten (10) other Participants based on qualifying design.

The winner shall be chosen on the basis of elements of creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and how well they communicate the vision of the Authority. The decision of Assam State Capital Region Development Authority for selecting the winner shall be treated as final.

Please ensure you clearly mention your Name, personal address, email-id and telephone number in the end of your document.

For more information please contact:
O/o Chief Executive Officer
Assam State Capital Region Development Authority (ASCRDA),
Statfed Building,
Bhangagarh, Guwahati – 781005, Assam.
Phone – 0361-2529650/9824,
e-mail: ascrda.assam@gmail.com

Sd/-
(Dr. M.Angamuthu, IAS)
Chief Executive Officer
Assam State Capital Region Development Authority
Bhangagarh, Guwahati-5